



**SUPPORT WOMEN IN TECH IN MENA TODAY
BY
SPONSORING**

**THE ARABWIC 6TH ANNUAL INTERNATIONAL WOMEN
IN COMPUTING/TECHNOLOGY CONFERENCE
MARCH 7-9, 2019 IN RABAT, MOROCCO**

(EVERYONE IS INVITED TO SPEAK, ATTEND AND SPONSOR)

To sponsor, email us at conference@arabwic.org *(We are flexible & can customize sponsorship packages)*
ArabWIC Conference Information: <http://arabwicconference.ma/>
ArabWIC [WebSite](#)

ABOUT ARABWIC 6TH ANNUAL INTERNATIONAL WOMEN IN COMPUTING

The goal of the 2019 ArabWIC 6th Annual International conference on Arab Women in Computing is to inspire, support and celebrate women in computing in the Arab world and create links with the global tech ecosystem. More than five hundred international and regional women and men from all technology sectors (academics, students (all levels), industry professionals (all levels), and entrepreneurs) are expected to participate making this the largest conference on women in tech in the Arab World.

This conference will explore the state of the art of computing/technology, the latest innovations and trends, entrepreneurship and the role of women in tech start-ups and of women VC's. Women's enrollment in computer science courses, their involvement in industry and academia, gender gaps, positive trends as well as barriers in the field will all be examined. The conference will feature renowned technical researchers, keynote talks, interactive technical workshops, hackathons, mentoring sessions, networking, career coaching for all levels, a career fair featuring top tech companies, and a gala to celebrate women in technology.



WHO WILL PARTICIPATE AT THE ARABWIC CONFERENCE 2019

More than five hundred international, regional and local women and men from all technology sectors are expected to participate making this the largest conference on women in tech in the MENA:

- Academics (Researchers and Faculty all levels and from all fields of Computing (30%)
- Students (all levels) (30%)
- Industry professionals (all levels) (35%)
- Entrepreneurs (5%)
- Venture Capitalists (VC's)



WHY IT'S IMPORTANT TO SUPPORT MENA WOMEN IN TECH

- Majority of computer scientists in most countries in MENA region are female vs. 20% in the US
- 4,500 female students are studying computing at one university in Saudi Arabia – and yet the US has only 10,000 female graduates each year in computing
- Many talented female graduates seek scholarships but in most countries these opportunities are rare and often given to men
- The MENA region has many high skilled female computer technology graduates and postgraduates – but many are unemployed
- Women in Tech in MENA win more than 40% of prestigious Tech competitions including entrepreneurship competition
- The opportunity to hire skilled employees is great
- The opportunity to promote and sell technology in parts of the region is high
- Tech companies are active– hiring, gaining mindshare, and selling high-tech is emerging

COMMIT TO EMPOWER WOMEN IN TECH TODAY!

(CORPORATIONS, UNIVERSITIES, VC'S, NGO'S AND GOVERNMENT)
RESEARCH SHOWS THAT DIVERSITY INCREASES PRODUCTIVITY, CREATIVITY, & INNOVATION!
SPONSOR ARABWIC CONFERENCE 2019!

- 1. **Corporations** - Motivation: Hiring, Generating buzz, Getting the tech / products from the company more widely used.
- 2. **Universities** or educational institutions - Motivation: creating opportunities for student and faculty, showcasing expertise, kicking-off new projects. It's crucial to increase and retain women in STEM at all level.
- 3. **VCs** or startup funding entities - Motivation: Finding new ideas, finding great people, locating fledgling startups, and gaining publicity.
- 4. **Government and NGO's institutions** - Propelling country forward, gender Equality, creating opportunities for women, empowering women & creating professional networks

REQUEST FOR SPONSORSHIP FOR THE ARABWIC WOMEN IN COMPUTING CONFERENCE IN 2019

The 2019 conference will be hosted at the Sofitel Hotel in Rabat on March 7-9, 2019 – anticipating up to world-wide 500 participants

We plan to run research panels and workshops, tech talks, mentoring, career fair, awards and posters.

We are seeking sponsorship – which could take many forms (we are flexible): Customize your sponsorship activity here:

- Funding attendance for women and students to attend from your institution (company, University, etc) or fund talented women who qualify for scholarships to attend
- Run a career Booth to showcase your company's innovations and to hire top talent on the spot from all over the world especially women in tech from all MENA region (students, industry professionals all levels, Faculty, and Entrepreneurs)
- Sponsoring technology sessions
- Sending great speakers
- Sponsor conference Gala event on the first day of the conference
- Sponsor Keynotes speakers
- Sponsor airline tickets
- Offering great prizes for activities or internships for winners
- Offer workshops with certification

Taking or adapting one of the sponsorship packages, please email us today (conference@arabwic.org)

SPONSORSHIP PACKAGES FOR THE ARABWIC WOMEN IN COMPUTING CONFERENCE 2019 IN RABAT

We are seeking sponsorship – which could take many forms (we are flexible): Email us today for sponsorship (conference@arabwic.org)

Packages:

Diamond at 15,000 USD

You will have a booth in the conference showcase. Your name will appear as the banquet sponsor & you will get plenty of visibility.

You will have options to:

- Deliver a 10 minute keynote on day 1 to the whole audience
- Deliver a 2 hour workshop
- Get 40 conference passes (Conference + Gala)
- Get 30 gala tickets
- Have your logo on the conference website and all materials
- Have a booth in the career fair zone

• More details for taking or adapting one of the sponsor packages arabwicconference.ma

Email us today for sponsorship (conference@arabwic.org) and thanks for supporting Women in Tech!

SPONSORSHIP PACKAGES FOR THE ARABWIC WOMEN IN COMPUTING CONFERENCE 2019 IN RABAT

We are seeking sponsorship – which could take many forms (we are flexible): Email us today for sponsorship (conference@arabwic.org)

Packages:

Platinum at 7,500 USD

You will have a booth in the conference showcase You will have options to:

- Deliver a 5 minute keynote on day 1 to the whole audience
- Deliver a 2 hour workshop
- Get 30 conference passes (Conference + Gala)
- Get 20 gala tickets
- Have your logo on the conference website and all materials
- Have a booth in the career fair zone

- More details for taking or adapting one of the sponsor packages arabwicconference.ma
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Packages:

Gold at 5,000 USD

You will have options to:

- Deliver a 5 minute keynote on day 1 to the whole audience
- Deliver a 2 hour workshop
- Get 20 conference passes (Conference + Gala)
- Get 15 gala tickets
- Have your logo on the conference website
- Have a booth in the career fair for additional 2,000 USD

• More details for taking or adapting one of the sponsor packages arabwicconference.ma
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We are seeking sponsorship – which could take many forms (we are flexible): Email us today for sponsorship (conference@arabwic.org)

Packages:

Silver at 2500 USD

You will have options to:

- Deliver a lightning talk in one of the parallel tracks (research, technology, or careers)
- Get 10 conference passes (Conference + Gala)
- Get 5 gala tickets
- Have your logo on the conference website
- Have a booth in the career fair for additional 3000 USD

- More details for taking or adapting one of the sponsor packages arabwicconference.ma
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Packages:

Talented Students Scholarship Sponsor

Depending on amount can count as Platinum, Gold, or Silver Sponsorship

Register your students for the conference for \$250 each, and sponsor airfare. Registering your student will cover

- all meals for three days,
- accommodation (sharing a dorm room one bed per person),
- all conference activities including technical workshops, research talks, keynotes, career fair, hackathon, mix and mentor and the gala dinner event.

- More details for taking or adapting one of the sponsor packages arabwicconference.ma
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We are seeking sponsorship – which could take many forms (we are flexible): Email us today for sponsorship (conference@arabwic.org)

Packages:

Renowned Keynotes Sponsor

Depending on amount can count as Platinum, Gold, or Silver Sponsorship:

- Covers cost of conference registration for keynote speakers for \$250 each, hotel, and airfare.

- More details for taking or adapting one of the sponsor packages arabwicconference.ma
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SPONSORSHIP PACKAGES FOR THE ARABWIC WOMEN IN COMPUTING CONFERENCE 2019 IN RABAT

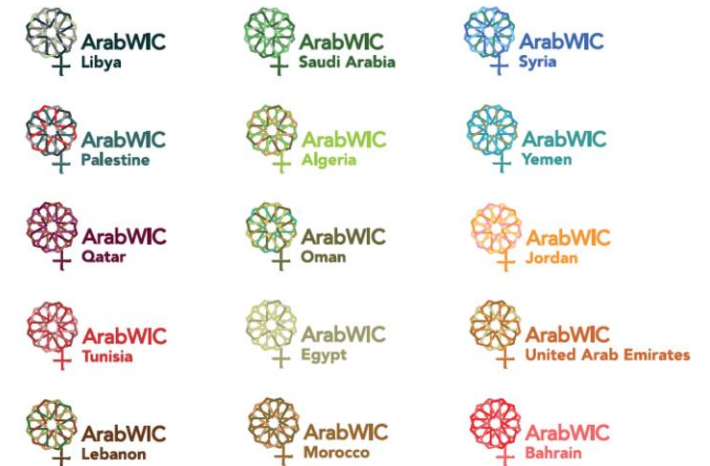
We are seeking sponsorship – which could take many forms (we are flexible): Email us today for sponsorship (conference@arabwic.org)

Packages:

ArabWIC Chapter Sponsors

Depending on amount can count as Platinum, Gold, or Silver Sponsorship:

- Cover conference registration for \$250 each, and airfare.
- Select a country that has an ArabWIC chapter (Arab Women in Computing) such as (Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Palestine, Oman, Qatar, Saudi Arabia, Tunisia, UAE, and Yemen), and then select to sponsor chapters leaders to attend the conference.
- Chapter leaders deserve sponsorship since they are all volunteers and put about 10 hours per week to lead events such as hackathons, teaching young girls to code and conferences/events to support women in Tech in MEANA. Please support asap covering leaders conference registration for \$250 each, and airfare.



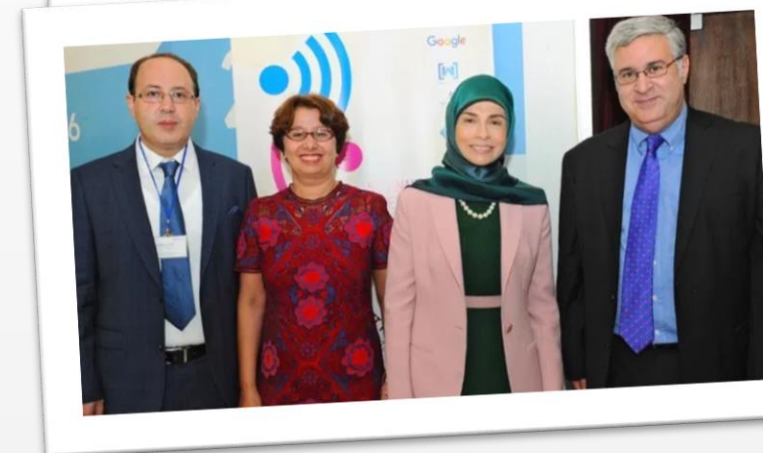
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THE ARAB WOMEN IN COMPUTING (ARABWIC) PAST CONFERENCES

There has been 5 successful ArabWIC conferences held since ArabWIC inception in 2012:

- Been held at American University of Beirut AUB, Lebanon in 2017
- Been held in Abu Dhabi at New York University of Abu Dhabi 3 times (2012, 2013, and 2015) and in 2016 was held in Algeria
- 100s of attendees from across the globe – including leaders in industry, academia, entrepreneurs, VCs, and international women in Tech organizations such as ACM-W, and Anita Borg.
- Created a strong network of connected professional women across government, entrepreneurs, industry and academia (Students and Faculty).
- Fostered more than 17 active chapters across the MENA region with local events focusing on mentoring, networking, research, teaching girls coding, Hackathons, and technical webinars and training, and providing scholarships to conferences.
- Provided around 30 scholarships to CS conferences in the US during the past 5 years.
- ArabWIC Organization and Conference Founder and Chair: Prof. Sana Odeh, Chair and founder of ArabWIC, Clinical Professor Of Computer Science, and Faculty Liaison for Global Programs of Computer Science, Courant Institute of Mathematical Science, New York University, New York.
- Co-Chair: Dr. Kaoutar El Maghraoui, ArabWIC Co-Chair, Research Scientist, T.J. Watson Research Center, IBM, Yorktown Heights, New York

Link to past conferences <http://nyuad.nyu.edu/en/news-events/conferences/women-in-computing.html>





ARABWIC SUMMARY

About Arab Women in Computing (ArabWIC)

The goal of ArabWIC is to support, inspire, retain, encourage collaboration, increase visibility and status of Arab women in computing, enabling them to achieve their career aspirations. ArabWIC aims to create links with international women in computing organizations and is proud to be officially affiliated with the Anita Borg Institute (ABI), the Systems communities, and the Academic Computing Machinery Women in Computing (ACM-W). ArabWIC has forged important collaboration and partnerships with leading organizations in the Middle East such as ArabNet, Wamda, AUB CS department (American University in Beirut Department of Computer Science), Zoomaal, LLWB (Lebanese League for Women in Business), and Stanford's Wids and the Qatar Computing Research Institute (QCRI).

ArabWIC has built a community of more than 2500 Arab Women in Tech (academics, students, entrepreneurs, VC's, and industry professionals) from all over the world and has successfully created chapters in 17 countries. ArabWIC has offered scholarships to attend the GHC (Grace Hopper Annual Celebration) for 30 women (Thanks to QCRI for the generous funding) since 2014.

ArabWIC members have organized several hackathons in many cities such as Beirut, Amman, Ramallah, Gaza, Dubai, Riyadh, and Tunis along with major organizations such as AngelHack, LLWB, Wamda, ArabNet and Zoomaal. ArabWIC members have held mentoring, technical and research talks and workshops, career events, five annual conferences (three at NYUAD, one in Algeria and one in Lebanon), and sessions to teach young girls to code and many other important events in more than 10 Arab countries.

For more information about ArabWIC, visit the following links:

- Main Website: <http://arabwic.org/>
- Anita Borg Features ArabWIC Founder and Co. Founder “How Arab Women in Technology Inspire Global Diversity in Tech”
<http://anitaborg.org/profiles/arab-women-in-technology/>
- Press coverage of ArabWIC conference in Algeria and NYU Abu Dhabi:
 - <http://nyuad.nyu.edu/en/news-events/conferences/women-in-computing.html>
 - <https://developer.ibm.com/opentech/2016/03/27/algiers-women-in-computing-conference/>
 - <https://developer.ibm.com/opentech/2015/06/24/open-technologies-in-mea/>

THANKS FOR YOUR SPONSORSHIP!

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ARABWIC CONFERENCE INFORMATION: ARABWICCONFERENCE.MA
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